

**Sign**

Any board, placquard or device which contains a notice, message or depiction, either in written script or by pictures or symbols intended to advertise, admonish, identify, notify, or simply display itself A "sign" shall include any type of artistic rendering. Any permanent or temporary structure or part thereof, or any device attached to, painted or represented directly or indirectly on a structure or other surface, that shall display or include any letter, work, insignia, flag, or representation used, as, or which is the nature of, an advertisement, announcement, visual communication, direction, or is designed to attract the eye, or bring the subject to the attention of the public. Flags of any governmental unit or branch of any charitable or religious organization, interior signs not visible from a public right-of-way or adjoining property, and cornerstones built into or attached to a wall or a building are excluded.

234.1 On-Premises Sign: A sign which directs attention to a person, business, profession, home occupation or activity conducted on the same lot.

234.2 Off-Premises Sign: A sign which directs attention to a person, business, profession, product, home occupation or activity not conducted on the same lot.