

Sign

“**Sign**” means any name, identification, description, display or illustration which is affixed to, or represented directly or indirectly upon, a building, structure or piece of land, and which directs attention to an object, product, place, activity, person, institution, organization or business. The term “sign” includes signs erected or installed in the interior of a structure if the sign is situated in a manner to indicate that its prime purpose is for viewing from the exterior of the structure. The prime purpose of an interior sign is exterior viewing if it is visible from the exterior and if no public access is permitted between the sign and the exterior window of the structure. The term “sign” does not include any display of official court of public office notices, nor does it include the flag, emblem or insignia of a nation, political unit, school or religious group, nor does it include the official name, permanently affixed to a structure, or any educational, cultural or religious institution. “Sign” does not include a sign located completely within an enclosed building and not visible to the outside of the building. “Sign” does not include a temporary sign, any educational, cultural or religious institution. “Sign” does not include a sign located completely within an enclosed building and not visible to the outside of the building. “Sign” does not include a temporary sign.

234.1 **On-Premises Sign**: A sign which directs attention to a person, business, profession, home occupation or activity conducted on the same lot.

234.2 **Off-Premises Sign**: A sign which directs attention to a person, business, profession, product, home occupation or activity not conducted on the same lot.

234.3 **Temporary Sign**: A sign which advertises community or civic projects or special events on a temporary basis or a political sign. Temporary signs for community or civic projects or special events shall be allowed only for events of public interest (such as fairs carnivals, community gatherings, special events) and other events of similar nature. Signs greater than twenty (20) square feet in area shall be permitted only upon written approval by the Zoning Appeals board. Temporary signs shall only be displayed for a period not more than thirty (30) days and shall be removed within seven (7) days after the conclusion of the event.

234A Electronic Message Center Sign

An electronically activated changeable sign and display whose variable message capability can be electronically programed. An Electronic Message Center Sign may have patterned illusionary movement whereby illuminations of the sign or portions of the sign are characterized by simulated movement through alternated or sequential activation of various illuminated elements.